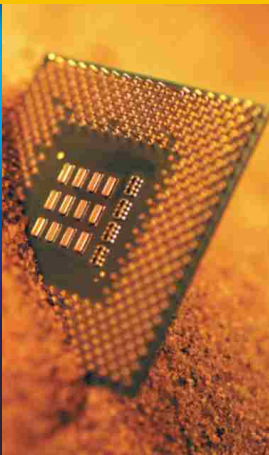


# MEDIA KIT



## ENGINEERING REVIEW

India's leading monthly magazine on engineering & allied industry



## **ABOUT MAGAZINE :**

**ENGINEERING REVIEW** is India's leading industrial magazine on engineering & allied industry, published by Divya Publications which is consistent in delivering quality & authentic contents to the engineering industry. **ENGINEERING REVIEW** magazine explores the dynamics of major sectors of engineering industry through industry analysis, technology updates, personal interface, latest product reviews etc. It is the only magazine that **provides updated project information** along with decision maker's contact numbers and email etc. as a value added services to its readers.

## **FOCUS :**

**ENGINEERING REVIEW** is consistently focusing on updated industry information & technology trends of following segments month on month

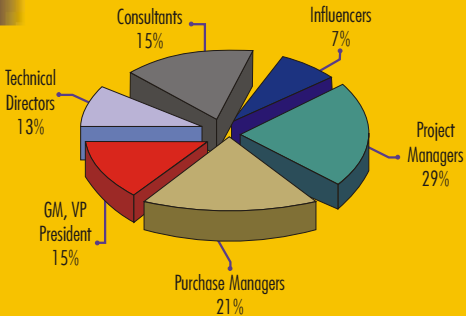
- Power
- Machine Tools
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- Chemical & Process
- Instrumentation & Control
- Gears & Motors
- Pumps & Valves
- Construction & Material Handling
- Hydraulic & Pneumatics
- Industrial Cleaning
- Metal Industry
- Industrial Safety

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Engineering Review has a strong circulation of 60,000 copies which are circulated among **Purchase Managers / Project Managers / Technical Directors of OEMs & user industries** like Automobile, Auto Components, Beverages, Chemical, Cement, Construction, Cosmetic, Electrical Equipments, Fertilizers, Food Processing, Oil & Gas, Leather, Packaging, Paints, Paper, Pharma, Plastic, Rubber, Steel, Sugar, Textiles. Engineering Review also being sent to association members like CII, IEEMA, FICCI, IMDA, IMC, INDO-GERMAN CHAMBER, etc.



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